

# Interviewing and Selecting the Best Team

*Because you can't afford to make a bad choice*

## Session Description

This hands-on course will convince you to reap benefits from over 100 years of research highlighting the most effective ways to interview and select high performing talent.

For instance, structured interviews are far better than unstructured interviews. Not only will you learn which selection technique to use and why, but how to use each technique with illustrations and demonstrations of all of the selection and interviewing techniques presented

By the end of this course, you will be able to:

- Calculate the return on investment for making a good or bad selection decision.
- Determine if your interviewing skills are producing positive results for you and your organization.
- Identify the most appropriate selection and interviewing method for your unique selection decision.
- Apply the lessons learned from illustrations and demonstrations of interviewing and selection best practices.
- Practice newly acquired skills in selection and interviewing with feedback on how to improve.

*William "Marty" Martin, PsyD, MPH*



**Dr. Marty Martin, licensed psychologist, national and international speaker and former HR executive combines his unique background and education to deliver keynotes, half and full day training and educational seminars. He has dedicated his career to assisting clients through his cutting-edge research and techniques on interviewing and selection. He shares with you his insights gained as a recruiter and HR manager responsible for recruitment and selection. Marty will also equip you with how to interpret verbal and non-verbal responses. Finally, he will teach you how "not to be fooled" by savvy interviewers who can't perform as well as they can interview.**

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**Session Length:** 2 hours, half day or full day – **content can be customized based on timeframe needed.**

**Room Set Up:** prefers crescent rounds but classroom or lecture seating is acceptable

**AV requirements:** LCD, wireless lavalier, screen, 2 flipcharts, black and blue markers